

E- MAGAZINE

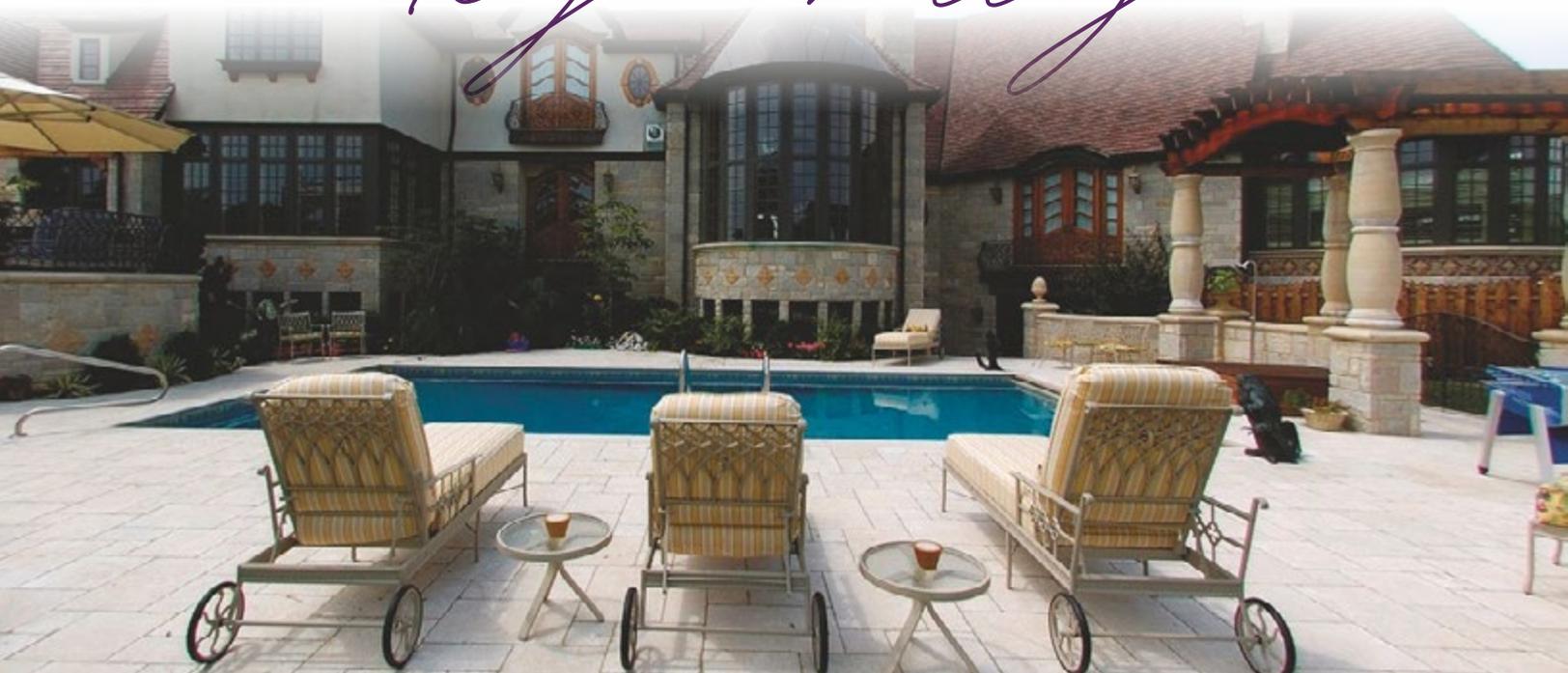
Media Kit

ADVERTISE IN ROGUE VALLEY

Living Today!



THE BEST OF THE *Rogue Valley*



News, Photos, and Events in an Intimate Monthly Newsletter

From the former editor of East Medford Living, Rogue Valley Living is a monthly publication that focuses on the best of the affluent Rogue Valley. These are truly unique publications. Written in large part by residents, these magazines are a true reflection of what the Rogue Valley community is all about. Our philosophy is partnering with residents to produce free e-magazines that are intimate, relevant and topical. Each monthly issue is filled with articles and images that are unique to the community and that leave an indelible impression.



WE ARE PLEASED
TO ANNOUNCE OUR
NEWEST PUBLICATION...
ROGUE VALLEY
LIVING!

WHY IT *Works...*

Each Magazine is Free to the Residents of the Community

The publication is e-mailed to over 15,000 affluent homeowners in Jackson and Josephine counties. The majority of every issue is written by residents of the community and select organizations. By taking this “partnership” approach with the community members, the magazines can maintain an intimate and relevant feel to each issue’s articles, pictures, and news.

THE COMMUNITIES

Rogue Valley Living is distributed to high-end homes in these cities:

- Ashland
- Talent
- Phoenix
- Medford
- Central Point
- White City
- Eagle Point
- Shady Cove
- Trail
- Prospect
- Jacksonville
- Gold Hill
- Rogue River
- Grants Pass
- Merlin
- Murphy
- Williams

READER *Comments*



I really appreciate the magazine because I recognize the other folks you have in it and advertising as people I have done business with in the past or personally known because of the time I have spent here in Medford. There are numerous people advertising or that I know in the magazine.

- **Matthew**

I always look forward to seeing what my fellow neighbors and friends are up to by looking through RVL'. It's like having a wellkept scrapbook that the community is able to share with one another. The events are always timely and of interest to us and our children.

- **Laura**

One of the biggest reasons we enjoy the magazine is the community connection. It is the opportunity to be introduced to and/or learn more about our friends and neighbors in and around town. Also, getting the opportunity to see your picture in it on occasion is a fun way to scratch that narcissistic itch!

- **Kevin**

NEWSLETTER

Content

Most of the content each month is provided by residents of the neighborhoods and resident-based social committees. Hundreds to thousands of photos and articles are submitted every year. Here are some of the featured articles you'll see each month.

- Family Spotlight
- Kids 2 Kids
- Yard of the Month
- Home of the Month
- Precious Pets
- Young Achiever
- Sweet Babies
- Sponsor of the Month
- Tour and Travel
- Beloved Seniors
- Resident Recipe
- Business Beat
- Veterans
- Meet Your Neighbor
- Sponsor Spotlight
- School Time
- Rogue Valley Living Events!
- Neighborhood Announcements



Kids 2 Kids

Kids and their accomplishments are a big part of our newsletters Neighborhood kids can even become junior contributors who write stories about other kids.



Yard of the Month

Any resident can nominate their yard for bragging rights in the neighborhood. The best of the best get shown off in the newsletter



Family Spotlight

Many residents submit photos of their families. New families to the neighborhood and newborns are commonly featured in this very popular section.



Tour and Travel

Journey along with one of our residents as they tell you what to see, where to go, stay and eat, and their traveling tips.



Meet Your Neighbor

A special highlight of someone in our community.



Rogue Valley Living Events and Happenings

Venture along as we do special get-togethers to meet your neighbors and get a sense of community in special events! Our sponsors are invited!

Sections may vary month to month in each publication.

1/4 PAGE SPONSORSHIPS are...

Premium spots, and are your chance to anchor a spot on a certain topic and always be associated with that page. All of the resident content listed on the previous page can be sponsored, as well as these general interest topics key to this demographic.

- Financial Fitness
- Fashion Forward
- Business Beat
- Lifestyles
- Spirited Tastes
- Puzzle and Fun Corner
- Beauty
- NW Recreation
- Review My Ride
- Healthy Living
- Focus on the Arts
- Lawn and Garden
- Real Estate Resource
- Home Matters
- Good Eats
- Local Community Events
- Tech Talk
- Entertainment
- Hobbies & Crafts
- Rogue Valley Living Giving

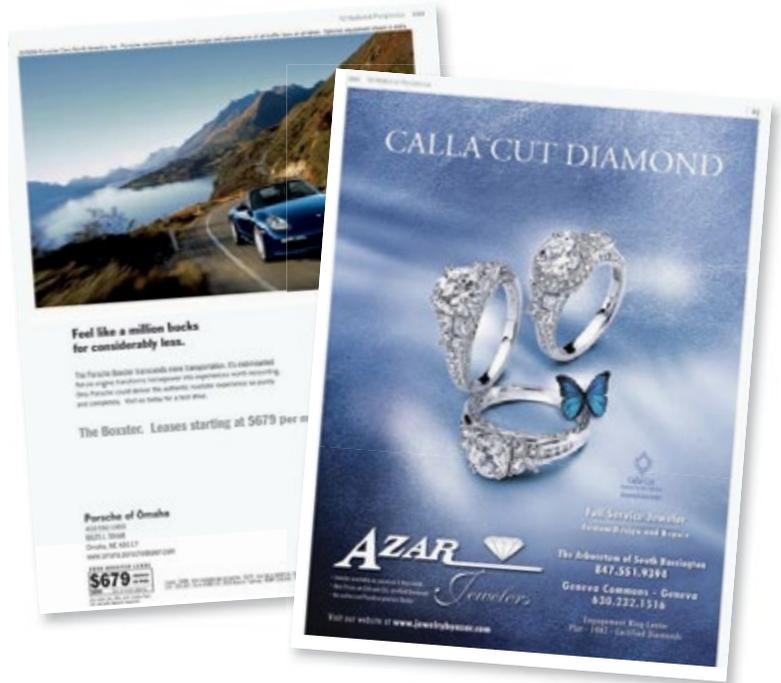


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PARTNERING WITH *The Best*

Looking for an innovative way to reach your target audience?

It's no wonder that some of the most respected companies in America believe in social lifestyle luxury marketing to get close to their potential buyers, clients and customers. Who invests in this medium? Rolex, La-Z-Boy, Chanel, Mercedes-Benz, Porsche, and Farmers Insurance Group, among others.



AD

Specifications

If RVL is creating an ad for you, please supply the following...

- **Information** to be included in the ad, along with any design instructions
- **Business logo:** please supply a digital file of your logo, with a minimum resolution of 300 dpi
- **Any images or photos** that you would like to include - all images must be at least 300 dpi

Requirements for supplying your own ad...

- **All submitted artwork** must be at least 300 dpi
- **Your ad** must be created according to RVL's ad dimensions (see ad specs template below).

Accepted File Formats

PDF, JPEG, Photoshop PSD, AI, TIFF, EPS

*Internet photos and images are 72 dpi and rarely convertible to the required resolution. however, RVL is digital, and they can be accepted, but keep in mind that some people will want to zoom in or blow up photos for printing.

Please submit all artwork via email to
Editor@RogueValleyLivingMag.com

Additional Ad Sizes Available:
2 page Spread • 16" w x 10" h
Business card dimensions • 3.5" W x 2" H

Full page
7.5" w x 10" h

2/3 page
(back page ad)
7.5" w x 6.5" h

1/2 page (horizontal)
7.5" w x 5" h

Also available: 1/2
page vertical 3.66" w x
10" h

1/3 page
7.5" w x 3.5" h

1/4 page
3.66" w x 5" h

1/8 page
3.66" w x 2.5" h

